COLORVISTA ARTWORK SPECIFICATIONS

Please also visit pages 186-188 for additional information.

Available on *COTTON/JUTE, PET NON-WOVEN, NON-WOVEN, POLYESTER, R-PET NON-WOVEN* and *UNCOATED PAPER* bags.

PRINTING METHOD 4-Color process (CMYK). Heat transfer process, providing close registration on multi-color artwork, vivid colors, crisp details, and photo-quality reproduction.

PROOFS Proofs are required and sent on all new **COLORVISTA** orders and reorders with changes.

COLOR PROFILE CMYK—North American Prepress 2 SWOP coated.

RESOLUTION 300 PPI minimum at maximum (100%) imprint size.

PROGRAMS and FORMATS WE ACCEPT
Any other file formats are not acceptable and may delay production.

ADOBE ILLUSTRATOR—*Our Preferred Vector Art Program.*
- Save as native Illustrator .ai file, or Illustrator Default PDF with the *Preserve Illustrator Editing Capabilities* box check-marked.

ADOBE PHOTOSHOP—*Our Preferred Raster Art Program.*
- Save files as native Photoshop .psd or layered TIFF with transparent background and/or only necessary layers.
- Please properly isolate your art from the background by using exact, sharp-edged clipping masks or clipping paths.

ADOBE INDESIGN—*Macintosh Version only.*
- Please package the file and include all fonts and links.
- Please do not use third-party plug-ins—if they are used, we will be unable to process your art.

FONTS and LINE RULES
MINIMUM SIZES (if free floating on the bag):
3-point lines or rules. 18-point fonts.
Thin serif font styles are not recommended.
MINIMUM SIZES: *For printing on mesh panels of bags on pages 46-47.*
4-point lines or rules. 24-point fonts.
Bold fonts provide the best results.
Thin serif font styles are not recommended.

FONTS—*Please Convert To Outlines (Paths or Curves)*
If we do not have the exact font you used, the text in your art will default to a less attractive font, changing the look of your design. Converting your fonts to outlines, paths, or curves eliminates this hazard.

IMPRINT COLORS
Color tints/shades/tones may fluctuate up to 5% within a print run or reorder. PMS color matching is not available. PMS solid spot colors are converted to corresponding CMYK formulas to achieve close equivalents. Please consult a PANTONE-Plus Color Bridge–Coated guidebook to view how your PMS Solid Color will look once converted to CMYK.

* Vector artwork only for Gold Metallic, Silver Metallic, and Fluorescent Pink imprint colors.

A SPECIAL NOTE ABOUT OUR PRINTING PROCESS
The **COLORVISTA** process requires an adhesive layer on the backside of the artwork. This results in a narrow outline of color similar to the bag color around the artwork to ensure proper adhesion.

Adhesive outline. Imprint shown at 100%.

*ColorVista–Gold Metallic

*ColorVista–Silver Metallic

*ColorVista–Fluorescent Pink